

HKDU Bulletin Advertisement Rate 2026

Package	Rate for 1x (HKD/issue)	Rate for 3x (HKD/issue)	Rate for 6x (HKD/issue)	Rate for 12x (HKD/issue)
Full Page (ROP)	☐ \$9,000	☐ \$8,100	☐ \$7,290	☐ \$6,565
Full Page (Within CME)	☐ \$11,970	☐ \$10,775	☐ \$9,700	☐ \$8,730
Full Page (Advertorial)	☐ \$11,970	☐ \$10,775	☐ \$9,700	☐ \$8,730
Half Page (Horizontal)	☐ \$5,850	☐ \$5,265	☐ \$4,740	☐ \$4,270
Outside Back Cover	☐ \$16,200	☐ \$14,580	☐ \$13,125	☐ \$11,815
Inside Back Cover	☐ \$12,240	☐ \$11,020	☐ \$9,920	☐ \$8,930
Classified Adv (members only)	☐ \$300	☐ \$300	☐ \$300	☐ \$300

Note: All rates are exclusive of artwork and film. The film(s) are to be delivered to HKDU office on or before 8th of each month. For further information, please contact Ms. Christa Wong at Tel: 2388 2728.

Month					
☐ JAN	☐ FEB	☐ MAR	☐ APR	☐ MAY	☐ JUN
☐ JUL	☐ AUG	☐ SEP	☐ OCT	☐ NOV	☐ DEC

Name of Company	
Address	
Tel. No.	Fax No.
Contact Person	Title
Signature & Company chop	Date

